## The LBMAO 2017 The official publication of the Lumber and Building Materials Association of Ontario



A publication of the LBMAO

The LBMAO DE-STRESS THE DREADED PENSION PLAN? ONLINE SHOPPING

<b>Net Colour Rates</b>	1-3 x	<b>4-6 x</b>				
Full page	\$1499	\$1199				
1/2 page	\$804	\$643				
1/3 page	\$503	\$400				
1/4 page	\$374	\$300				
<b>Cover &amp; Premium Positions</b>						
double page spread	\$2399	\$1918				
inside front	\$1714	\$1371				
back cover	\$1928	\$1542				
Please add 10% to all	rates for nor	n-members				

## **Mechanical Requirements**

75″					
25″					
Halftone screen: 133 lines up to 150 lines					

## Please note: We use a PC platform

Please submit artwork in press-quality PDF format and include **bleeds for full page ads ONLY.** Any other submissions or alterations required will incur additional costs.

Submit art to Carolyn Buffa: cbuffa@lbmao.on.ca

## **EXTRA EXPOSURE:** Published on LBMAO website, with clickable ads to a url of your choice at <u>no additional charge</u>!

Order C	onfirmation: Compa	ny	С	ontact	
Billing Addr	ess		City	Province	РС
Telephone			E-Mail		
Issue	Size/Position	Colour/BW	Rate	HST	Total
Jan/Feb					
Mar/Apr					
May/Jun					
Jul/Aug					
Sep/Oct					
Nov/Dec					
Authorized :	Signature		Date		

Sales Contact: Joanne Moquin, LBMAO - jmoquin@lbmao.on.ca, T: 905.625.1084, TF: 888.365.2626, F: 905.625.3006

Terms: LBMAO assumes no responsibility whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month, compounded to yield 26.82% per year on overdue accounts. In the event of a contract cancellation, the advertiser or agency agrees to repay LBMAO any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication.