2018 DIRECTORY

of Ontario Home Improvement Retailers and their Suppliers

LBMAO
THE LUMBER AND BUILDING MATERIALS
ASSOCIATION OF ONTARIO

A publication of the
LBMAO
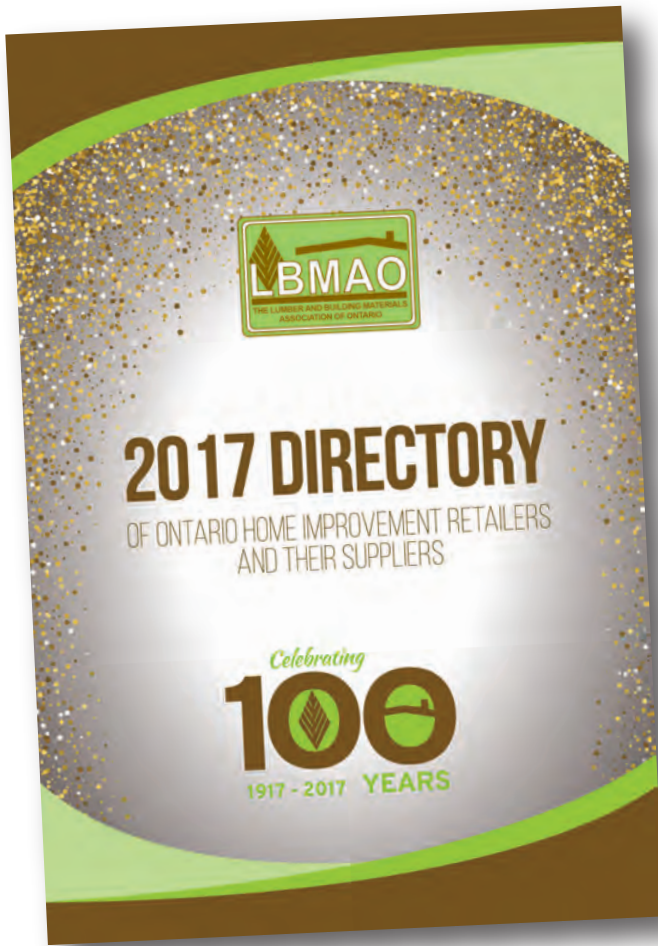
Net Colour Rates

Full page	$1499
1/2 page	$804
1/4 page	$374

Cover & Premium Positions

double page spread	$2399
inside front	$1714
back cover	$1928
tab	$1605
logo with listing in buyers' guide (black & white only)	$128

Please add 10% to all rates for non-members

Mechanical Requirements

Full page		5" x 7.5"
1/2 page	horiz.	5" x 3.62"
	vert.	2.37" x 7.5"
1/4 page		2.37" x 3.62"
Type size:		5" x 7.5"
Trim size:		5.75" x 8.5"
Bleed size:		6" x 8.75"

Halftone screen: 133 lines up to 150 lines

Please note: We use a PC platform
Please submit artwork in <u>press-quality PDF</u> format and include <u>bleeds for full page ads ONLY.</u> Any other submissions or alterations required will incur additional costs.

Submit art to Carolyn Buffa: cbuffa@lbmao.on.ca

Order Confirmation: Company _____ Contact _____

Billing Address _____ City _____ Province _____ PC _____

Telephone _____ E-Mail _____

Size/Position	Colour/BW	Rate	HST	Total

Authorized Signature _____ Date _____

Sales Contact: Joanne Moquin, LBMAO - jmoquin@lbmao.on.ca, T: 905.625.1084, TF: 888.365.2626, F: 905.625.3006

Terms: LBMAO assumes no responsibility whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month, compounded to yield 26.82% per year on overdue accounts. In the event of a contract cancellation, the advertiser or agency agrees to repay LBMAO any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication.