

The LBMAO

2018 REPORTER

The official publication of the Lumber and Building Materials Association of Ontario



A publication of the LBMAO



Net Colour Rates	1-3 x	4-6 x
Full page	\$1499	\$1199
1/2 page	\$804	\$643
1/3 page	\$503	\$400
1/4 page	\$374	\$300

Cover & Premium Positions		
double page spread	\$2399	\$1918
inside front	\$1714	\$1371
back cover	\$1928	\$1542

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Mechanical Requirements

Full page	7" x 9.5"
1/2 page	horiz. 7" x 4.58" vert. 4.58" x 7"
1/3 page	horiz. 7" x 3.33" square 4.58" x 4.58"
1/4 page	3.33" x 4.58"
Type size:	7" x 9.5"
Trim size:	8.375" x 10.875"
Bleed size:	8.625" x 11.125"
Halftone screen:	133 lines up to 150 lines

Please note: We use a PC platform

Please submit artwork in **press-quality PDF** format and include **bleeds for full page ads ONLY**. Any other submissions or alterations required will incur additional costs.

Submit art to Carolyn Buffa: cbuffa@lbmao.on.ca

EXTRA EXPOSURE: Published on LBMAO website, with clickable ads to a url of your choice at **no additional charge!**

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