The LBMAO 2024 **REPORTER** The official publication of the Lumber and Building Materials Association of Ontario



A publication of the LBMAO

Net Colour Rates	1-3 issues	4-6 issues				
Full page	\$1675	\$1300				
1/2 page	\$900	\$725				
1/3 page	\$600	\$500				
1/4 page	\$475	\$375				
Cover & Premium Positions						

cover a l'remain l'osicions					
double page spread	\$2650	\$2100			
inside front	\$1925	\$1485			
back cover	\$2150	\$1720			

Please add 20% to all rates for non-members

Mechanical Requirements

Full page	-	7″ x 9.5″			
1/2 page	horiz.	7" x 4.58"			
	vert.	4.58" x 7"			
1/3 page	horiz.	7" x 3.33"			
	square	4.58" x 4.58"			
1/4 page		3.33" x 4.58"			
Type size:		7" x 9.5″			
Trim size:		8.375" x 10.875"			
Bleed size:		8.625" x 11.125"			
Halftone screen: 133 lines up to 150 lines					

Please note: We use a PC platform

Please submit artwork in **press-quality PDF** format and include **bleeds for full page ads ONLY.** Any other submissions or alterations required will incur additional costs.

Submit art to Carolyn Buffa: cbuffa@lbmao.on.ca

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EXTRA EXPOSURE: Published on LBMAO website, with clickable ads to a url of your choice at <u>no additional charge</u>!

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Sales Contact: Gail Gwozdz, LBMAO ggwozdz@lbmao.on.ca, T: 905-625-1084, TF: 888-365-2626

Terms: LBMAO assumes no responsibility whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month, compounded to yield 26.82% per year on overdue accounts. In the event of a contract cancellation, the advertiser or agency agrees to repay LBMAO any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication.